



hachette
BOOK GROUP

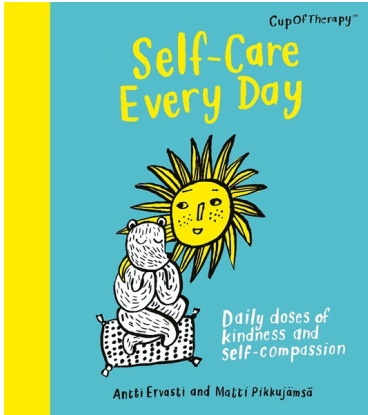
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Self-Care Every Day

Daily doses of kindness and self-compassion



Description:

This warm hug of a book takes you through the day with insight, kindness and encouragement.

With a host a furry friends to guide you, discover how to tackle everyday problems from Monday morning blues to low self-esteem, burnout to workplace tensions.

Combining humor, warmth and wisdom, this book provides practical tips to help establish a better work-life balance and to navigate the challenges and demands of modern life. Whether you need some words of comfort to set you up for the working week, tips on cultivating healthy habits, or a reminder of the importance of self-compassion, you will find your answer in these pages.

Finnish psychotherapy professionals Antti Ervasti and Elina Rehmonen are on a mission to make mental health visible, shining a light on everyday challenges, big and small, through the charming, imperfect and utterly relatable animal figures of Matti Pikkujämsä's illustrations.

ON SALE DATE: 05/03/2022

ANNOUNCED FIRST PRINT:

10,000

9781529417319

\$16.99(\$22.99 CAN)

Hardcover Book

/ 240

CARTON QTY:

BISAC CATEGORIES:

Self-Help / General, **Self-Help** / Motivational & Inspirational, **Self-Help** / Personal Growth / Self-Esteem, **Self-Help** / Personal Growth / Success

EXCLUSIVE TERRITORIES:

EDITOR:

'We hope that our illustrations are easily approachable, offer our readers solace, encouragement and understanding, and offer a platform for a more visible mindscape.' Antti, Elina and Matti

'Warmth and humour are often the best antidotes when trying to silence the inner critic.'

Helena Aatsinki, Psychotherapist

Key Selling Points:

Charmingly illustrated with a host of anthropomorphic characters shining a light on everyday problems, big or small!

Timely book including a chapter on 'Working During Exceptional Times', covering issues raised by the current global health crisis.

Accessible mental health and wellbeing guidance from two psychotherapy professionals.

Taps into the continued focus on the importance of mental wellbeing and self-care, especially in the work environment. This has been particularly apparent throughout the past year, which has seen rising concerns about loneliness, low self-esteem and anxiety exacerbated by the current circumstances.

Marketing and Publicity Plans:

For complete title and author's backlist information, visit edelweiss.com

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Targeted outreach to readers with pre-order focus
- feature on website and social pages

Publicity Plan:

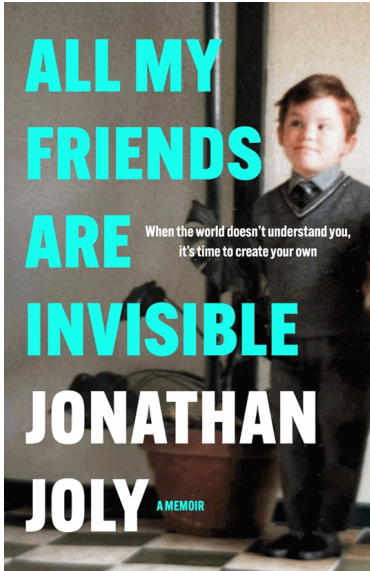
- Outreach to mainstream media including The New York Times, Wall Street Journal, USA TODAY, The New York Post, The Los Angeles Times, The Houston Chronicle, Austin American Statesman, Seattle Times, Chicago Tribune, Newsday, The Washington Post, The Boston Globe and many more.
- Pitch Psychology Today, Psychology Now, wellness publications, blogs, websites newsletters and apps with a focus on mental health such as Girls Night In, MoodPath Magazine, Happify, Muse, Self, TIME, Mental Fitness Magazine and more.
- Outreach to popular social media personalities who parody corporate life and are vocal about maintaining work/life balance
- Pitch self-help influencers, happiness gurus, etc.

Also Available:

Electronic Book

Antti Ervasti (born 1975) is a psychotherapist specialising in family, couples and sexual therapy. He also gives lectures and addresses several sexuality related issues such as

All My Friends Are Invisible



ON SALE DATE: 05/17/2022

ANNOUNCED FIRST PRINT:

4,000

9781529420579

\$26.99(\$33.99 CAN)

Hardcover Book

/ 320

CARTON QTY:

BISAC CATEGORIES:

Biography & Autobiography /
Personal Memoirs, **Biography &
Autobiography** / LGBTQ+, **Social
Science** / Gender Studies

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

A mesmeric, harrowing and uplifting childhood memoir that will open up much-needed conversations about identity and mental health

It was an ordinary day in 2016. In Gatwick Airport, Jonathan and his wife Anna were having breakfast with their two little children while waiting for their flight to be called. And then it happened, a familiar sensation that Jonathan hadn't had for decades: an out-of-body experience that transported him to another place, the safe place he used to escape to in his mind when he was a boy.

Because growing up in conservative 1980s Dublin, where there was little tolerance for children who were "different", Jonathan Joly was, indeed, a different sort of child: creative, expressive, and - on the inside - a girl. The limitations of the people around him to understand his differences led to years of tyrannical bullying and abuse, forcing him to withdraw within himself to the point of clinical absence. His only chance for survival was the inner world he created for himself, rich with loving and supportive friends and playmates, that only he could see. Jonathan's invisible friends were his lifeline, and on that day at the airport, they came flooding back, and have remained with him to this day.

This extraordinary childhood memoir is not only an important, thought-provoking and exhilarating read, it gives hope and community for all those who have ever felt 'other', and proves how vital it is to provide children with the safe space to be themselves.

In *All My Friends are Invisible*, Jonathan Joly, known widely as one of social media's most successful content creators, shares the secret he's kept hidden these many years. He shows the beautiful world he retreated to time and time again when life was unbearable for his "skin machine". Most importantly, he introduces us to his invisible friends, and in so doing you may be transported back to the friends you had as a child that no one else could see, and who may have saved you, too.

"When you find yourself living in a world that doesn't understand you, and you lack any connection to anyone or any place, you are faced with few options. You can choose to leave this world and hope whatever lies beyond ends up being better, or you can create your own. It will require grit, hardship, pain and suffering, but the rewards will be great, and the journey will be greater, and the adventures will be endless. So, at a very young age and faced with these options, I chose the latter."

All My Friends are Invisible will be one of the most talked about books of 2022.

Key Selling Points:

Jonathan Joly has 1 million followers on Instagram and 2m followers on tiktok. His videos on tiktok are regularly getting over 1m views.

For fans who have followed the Saccone-Jolys, but also readers of books such as *How Not To Be A Boy* by Robert Webb, *My Name is Why* by Lemn Sissay and *Angela's Ashes* by Frank McCourt.

He won Clas Ohlson's Celebrity Dad of the Year in 2019, beating competition from famous fathers including Prince William, Danny Dyer and Declan Donnelly.

Marketing and Publicity Plans:

Also Available:

Electronic Book

Jonathan Joly was born in Dublin in 1980. After several torturous years of childhood bullying, abuse and chronic misunderstanding from both adults and his peers, he was sent to

Plant Hunters Atlas



ON SALE DATE: 05/24/2022

ANNOUNCED FIRST PRINT:

15,000

9781529410112

\$35.00(\$44.00 CAN)

Hardcover Book

/ 304

CARTON QTY:

BISAC CATEGORIES:

Art / Environmental & Land Art,
Gardening / Garden Design, **Nature** /
Plants / General, **Science** / Life
Sciences / Botany, **Science** / Natural
History

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlog information, visit edelweiss.com

Description:

"A refreshingly insightful history of plant introductions." - Roy Lancaster

Travel the world with extraordinary tales of the botanical discoveries that have shaped empires, built (and destroyed) economies, revolutionized medicine and advanced our understanding of science.

Circling the globe from Australia's Botany Bay to the Tibetan plateau, from the deserts of Southern Africa to the jungles of Brazil, this book presents an incredible cast of characters - dedicated researchers and reckless adventurers, physicians, lovers and thieves. Meet dauntless Scots explorer David Douglas and visionary Prussian thinker Alexander von Humboldt, the 'Green Samurai' Mikinori Ogisu and the intrepid 17th century entomologist Maria Sibylla Merian - the first woman known to have made a living from science.

Beautifully illustrated with over 100 botanical artworks from the archives of the Royal Botanic Gardens, Kew, this absorbing book tells the stories of how plants have travelled across the world - from the missions of the Pharaohs right up to 21st century seed-banks and the many new and endangered species being named every year.

THE ROYAL BOTANIC GARDENS, KEW is a world-famous research organization and a major international visitor attraction. It harnesses the power of its science, the rich diversity of its gardens and collections to unearth why plants and fungi matter to everyone. Its aspiration is to end the extinction crisis and help create a world where nature and biodiversity are protected, valued and managed sustainably.

Key Selling Points:

Produced in close association with the Royal Botanic Gardens, Kew

Beautifully reproduced illustrations from Kew's extensive archives and locator maps included alongside each entry

An ideal gift for plant lovers, gardeners, patrons of Kew and the RHS, readers of biographies of naturalists such as Charles Darwin and fans of tales of exploration

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Targeted outreach to readers with pre-order focus
- feature on website and social pages
- Publicity Plans:
 - Outreach to mainstream media including The New York Times, Wall Street Journal, USA TODAY, The New York Post, The Los Angeles Times, The Houston Chronicle, Austin American Statesman, Seattle Times, Chicago Tribune, Newsday, The Washington Post, The Boston Globe and many more.
 - Outreach to major travel media such as Travel & Leisure, National Geographic, Conde Nast Traveler, AFAR, Outside, Backpacker Magazine, Life Magazine, and many more.
 - Outreach to plant, home and garden magazines, websites and blogs.

Also Available:

Electronic Book

Ambra Edwards is an award-winning writer and garden historian, known for the intellectual rigour underlying her easy, entertaining writing style. Three times named Journalist of the

How to Create Little Happy Learners



ON SALE DATE: 05/24/2022

ANNOUNCED FIRST PRINT:

10,000

9781529394641

\$26.99(\$33.99 CAN)

Hardcover Book

/ 192

CARTON QTY:

BISAC CATEGORIES:

Crafts & Hobbies / Crafts for Children,

Family & Relationships / Activities,

Family & Relationships / Parenting /

General

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

How to Create Little Happy Learners presents an inspiring selection of learning and craft activities designed to promote a love of learning.

Written by Sophie David, a former Early Years teacher and adviser who is now a stay-at-home mum with 3 children under 3, she is now channelling her knowledge and creativity to show-case the craft ideas she was using to keep her children entertained. Here, she offers over 60 activities for children, all highlighting different skills (fine motor, phonics, maths, creativity and independence). Split into topics ranging from animals to transport Sophie not only offers crafting activities that can be used time and time again utilising everyday items, she also adapts each activity for different age groups (from 1-5 years) so you can reuse the book over and over again as your child grows.

This book offers a bank of great activities to not only inspire a love of learning in your children but to make that journey a fun, craft filled one.

Key Selling Points:

Author is a passionate expert with a growing platform (125k on Instagram) and has plans to launch her own website, FB group, and host crafting events. Author has relationships with several high profile US based content creators such as-- hellowonderful, 7daysofplay and mothercould with a combined reach of 1.8million, and has worked with some huge US based companies such as Fisher Price and has created educational based printables for HP Hewlett Packard.

Sophie is well aware of the differences in the early years education systems in the US and the UK so will write the text with that in mind. She says... "All my content can be accessed globally but through my own research, I have found the links between the UK and United States Early Years Curriculum and framework and based all learning areas around those links."

Marketing and Publicity Plans:

- Collaboration with other US content creators; possible collaboration with large brands like Fisher Price

- Strong marketing campaign (digital and print) to help Sophie rise above the crowd of other childrens learning/craft books

- Focus on social media-- both author platform and our own, to raise awareness of book

Publicity Plans

- Outreach to trades including -- *Publishers Weekly*, *Kirkus Reviews*, *Library Journal*, *Shelf Awareness*, *Booklist*, *Bookpage*.

- Outreach to mainstream media including --*The New York Times*, *Wall Street Journal*, *The New York Post*, *The Chicago Tribune*, *Washington Post*, *USA Today*, *Houston Chronicle*, *The Star Tribune*, *Austin American Statesman* and more.

- Outreach to mommy bloggers/influencers such as *Rookie Moms*, *Scary Mommy*, *The Soccer Mom Blog*, *Mom Blog Society*, *24/7 Moms*, and more for review and excerpt.

- Outreach to parenting publications including -- *Parents*, *Today's Parent Magazine*, *FamilyFun*, *You & Your Family*.

Also Available:

Electronic Book

Sophie David has over 10 years of experience as an Early Years Foundation Stage teach and is now a stay-at-home mum with three children under three. She started her

Does My Butt Look Big in This?

A Body Positivity Manifesto



ON SALE DATE: 06/07/2022

ANNOUNCED FIRST PRINT:

10,000

9781529417333

\$19.99(\$24.99 CAN)

Hardcover Book

/ 192

CARTON QTY:

BISAC CATEGORIES:

Self-Help / Affirmations, **Self-Help** / Eating Disorders & Body Image,

Self-Help / Personal Growth / Self-Esteem, **Social Science** / Feminism & Feminist Theory

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

Felicity Hayward - curve model and founder of the online movement #SelfLoveBringsBeauty - is a leading voice for change within the UK's fashion industry. Rooted in her own personal journey navigating the fashion world, Felicity's debut book is a joyful and powerful guide to how you can take control of your own self-image and learn to love your true and authentic self.

From dispelling harmful body myths to finding your own unique style, and from mental self-care to navigating toxic social media - Felicity shares her own highs and lows and gives practical, actionable advice to achieve true body confidence.

Inspirational, frank and funny, Felicity shows you that only by embracing your 'flaws' can you redefine what beauty means to you.

Key Selling Points:

Felicity has almost 300k followers on instagram, with some great engagement. She is also extremely well connected having worked with brands and publications such as ASOS, MAC Cosmetics, GLAMOUR, VOGUE, Refinery29 etc.

Taps into body positivity book market in a different way, with Felicity's personal insights from the fashion industry. As a pioneer of the plus size market, Felicity will share her personal journey navigating a space where her body was often alienated and denied access to.

Chimes well with the forward-thinking, progressive attitudes towards body positivity and inclusivity within the millennial/gen z market.

Marketing and Publicity Plans:

Publicity Plans:

- Outreach to the book trades including Publishers Weekly, Kirkus Reviews, Book Page, Booklist, Shelf Awareness and Library Journal.

- Pitch to mainstream media including The New York Times, USA Today, Wall Street Journal, Chicago Tribune, Washington Post, Seattle Times, Star Tribune, Houston Chronicle and more.

- Outreach to body positive influencers, women's magazines and websites, health magazines, websites and podcasts.

Marketing Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Social media campaign leading up to and through publication
- Feature on website and newsletter
- Author Q&A video to build interest

Also Available:

Electronic Book

Felicity Hayward is a curve model, influencer and body positivity activist. Kickstarting her modeling career in 2012, she has since been recognized as one of the first plus-size

Our Child of Two Worlds



ON SALE DATE: 06/14/2022

ANNOUNCED FIRST PRINT:

7,500

9781787471627

\$26.99(\$33.99 CAN)

Hardcover Book

/ 352

CARTON QTY:

BISAC CATEGORIES:

Fiction / Science Fiction / General,

Fiction / Science Fiction / Alien

Contact, Fiction / General

EXCLUSIVE TERRITORIES:

EDITOR:

Description:

Cory is the child of two worlds: when his birth-people come, they will break his mother's heart . . . but they may also be this world's only salvation.

Molly and Gene Myers rescued Cory and kept him safe from those who wanted to use his remarkable knowledge and power for their own ends . . . and in doing so, they rediscovered themselves and fell in love with a remarkable child.

'Part *ET*, part *Wonder*, part *Snow Child*, *Our Child of the Stars* has the same combination of science fiction and heart-tugging tenderness that Stephen King does so well' *Grazia*

In this gripping sequel to *Our Child of the Stars*, Cory and his new family are having to deal with the consequences of fame - but Molly is more concerned about the future, for Cory's people are on their way.

'This strong and generous first novel wears its heart on its sleeve and embeds all the thrills and chills in credible human, and non-human, emotions' *Daily Mail*

This is the time of Woodstock and the moon landings; war is raging in Vietnam and the superpowers are threatening each other with annihilation - but the Myers know there is a far greater threat approaching from the stars, and only Cory's people possess the knowledge to fight off the invaders.

'*Our Child of the Stars*: an out of this world winner' *Weekend Sport*

***Our Child of Two Worlds* is a remarkable story of family and the power of love, set against the backdrop of a fast-changing, terrifying decade and an interstellar threat almost beyond imagining.**

Key Selling Points:

The warmth of *The Snow Child*, the otherworldly storytelling of *The Humans* and the innocent wonder of *ET*.

The follow up to *Our Child of the Stars*, which was praised by the *Guardian*, *The Nerd Daily*, and more.

Marketing and Publicity Plans:

For complete title and author's backlist information, visit edelweiss.com

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Blog tour, cover reveal, and author Q&A to build interest
- Social media campaign leading up to and through publication
- Feature on website and newsletter
- Pre-order campaign with opportunity to win a first chapter sneak peek of new book

Publicity Plans:

- Outreach to book trades including Publishers Weekly, Book Page, Booklist, Kirkus Reviews, Library Journal and Shelf Awareness.
- Outreach to mainstream media including The New York Times, Wall Street Journal, USA Today, Boston Globe, Los Angeles Times, The New York Post, Houston Chronicle, Seattle Times, Austin American Statesman, Washington Post, Star Tribune and more.
- Outreach to science fiction/fantasy bloggers, and bookstagrammers.

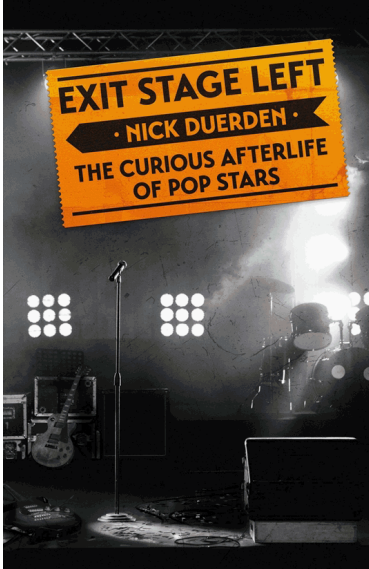
Also Available:

Electronic Book

Stephen Cox was born in the USA and now lives in London with his partner of twenty years. A father to two children, he has worked for various not-for-profits, most notably for

Exit Stage Left

The curious afterlife of pop stars



ON SALE DATE: 06/28/2022

ANNOUNCED FIRST PRINT:

10,000

9781472277770

\$26.99(\$33.99 CAN)

Hardcover Book

/ 400

CARTON QTY:

BISAC CATEGORIES:

Music / General, Music / Genres & Styles / Rock

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

For fans of music books from David Hepworth, Pete Paphides, Bob Stanley and Craig Brown, as well as thought-provoking human interest stories like *Moondust* by Andrew Smith, and books by Jon Ronson, Louis Theroux and Stuart Maconie.

Nick Duerden has spent many years interviewing the most famous musicians on the planet. Without exception, they are at their most interesting when they've peaked, and when they are on their way down. In many ways, this is when these former idols are at their most heroic, too, because they reveal themselves not only to be humane and sensitive, but also still driven to create, to fulfill their lingering dreams, to refuse to live quietly.

Some sustain themselves on the nostalgia circuit. Others continue to beaver away in the studio, no longer Abbey Road so much as the garden shed. The desire for adulation is a light that never goes out. We live in a culture obsessed by the notion of fame - the heedless pursuit of it, the almost obligatory subsequent fallout. But what's it like to actually achieve it, and what's it like when fame abruptly passes, and shifts, as it does, onto someone else?

These are tales of heroin addiction, bankruptcy, depression, divorce - but also of optimism, a genuine love of the craft, humility and hope. All of which makes EXIT STAGE LEFT a fascinating, laugh-out-loud funny and often shocking look at what happens when the brightest of stars fall down to earth.

Featuring brand new interviews with the likes of: Bob Geldof, Shaun Ryder, Robbie Williams, Roisin Murphy, Stewart Copeland, Billy Bragg, Wendy James, Alex Kapranos, Joan Armatrading, Leo Sayer, Gary Lightbody, Lisa Maffia, Tim Booth, Bill Drummond, Rufus Wainwright, David Gray, and Justin Hawkins.

Key Selling Points:

The book will feature brand new never before published interviews with some of the biggest pop stars on the planet.

Nick has also written for the Guardian, the Independent, and a host of music publications.

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Author Q&A video featured on website, newsletter and social media to gain interest
- Contributor spotlight on social media, highlighting the pop stars interviewed in the book with a snippet of their story

Publicity Plans:

- Outreach to trades including Publishers Weekly, Library Journal, Shelf Awareness, Book Page, Booklist and Kirkus Reviews
- Pitch mainstream media including The New York Times, The Wall Street Journal, Chicago Tribune, Washington Post, Boston Globe, Los Angeles Times, The New York Post, Houston Chronicle, USA Today and more.
- Outreach to Entertainment and Celebrity focused magazines and websites including PEOPLE, Entertainment Weekly, Us Magazine, Life & Style, BuzzFeed, PopSugar and more.

Also Available:

Electronic Book

Nick Duerden is a writer and freelance broadsheet journalist. He has written widely on the arts, family and health, and is the author of two novels, a memoir on fatherhood,

In Place of Fear



ON SALE DATE: 06/28/2022

ANNOUNCED FIRST PRINT:

10,000

9781529337969

\$26.99(\$33.99 CAN)

Hardcover Book

/ 352

CARTON QTY:

BISAC CATEGORIES:

Fiction / Mystery & Detective / General,

Fiction / Mystery & Detective / Amateur

Sleuth, Fiction / Mystery & Detective /

Historical, Fiction / Mystery &

Detective / Women Sleuths

EXCLUSIVE TERRITORIES:

EDITOR:

Description:

A gripping new crime novel set in 1940s Edinburgh at the birth of the NHS, IN PLACE OF FEAR is perfect for fans of *Dear Mrs Bird* and *The Ninth Child*. We follow newly appointed Medical Welfare Almoner Helen Crowther who, when a young woman mysteriously disappears, stumbles across something dark in the heart of Edinburgh's medical community.

Key Selling Points:

First standalone Catriona McPherson title we've published; expect it to appeal to Dandy Gilver series fans and general crime fiction fans

Hoping to help grow Catriona's audience with a new standalone; Catriona is willing to do press/events and lives in Northern California

Global publication date!

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Targeted outreach to readers with pre-order focus
- Extensive library marketing campaign, including Publishers Weekly, Library Journal, Booklist, and Kirkus Reviews

Publicity Plans:

· Outreach to major newspapers for reviews, features or interviews, including The New York Times, USA Today, The Wall Street Journal, Boston Globe, The Washington Post, Miami Herald, Cleveland Plain Dealer, Minneapolis Star-Tribune, San Francisco Chronicle, Los Angeles Times, The Oregonian, and Seattle Times

· Outreach to Suspense Magazine, The Strand, Ellery Queen, Alfred Hitchcock's Mystery, Crimespre, Deadly Pleasures, The Strand, Crime Reads, Mystery Readers Journal, and Mystery Scene magazines.

· Outreach to historical fiction, cozy mystery, and historical mystery readers, outlets, and websites.

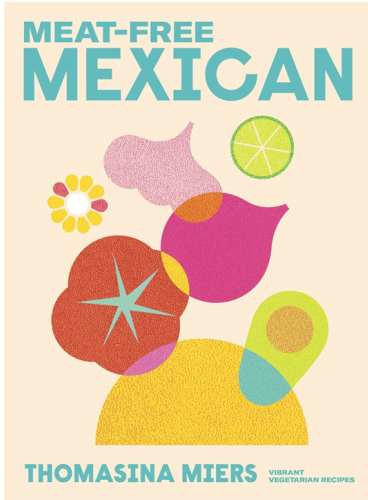
Also Available:

Electronic Book

Catriona McPherson was born in the village of Queensferry in south-east Scotland in 1965 and educated at Edinburgh University. She left with a PhD in Linguistics and spent a few

For complete title and author's backlist information, visit edelweiss.com

Meat Free Mexican



ON SALE DATE: 06/28/2022

ANNOUNCED FIRST PRINT:

10,000

9781529371840

\$30.00(\$36.00 CAN)

Hardcover Book

/ 224

CARTON QTY:

BISAC CATEGORIES:

Cooking / Regional & Ethnic / Mexican,

Cooking / Vegetarian

EXCLUSIVE TERRITORIES:

EDITOR:

Description:

Thomasina Miers, owner of award-winning restaurant group Wahaca (with over 25 branches across the UK) is back with her newest cookbook, sharing 100 Meat-Free Mexican recipes-- simple, easy, and delicious!

While meat and fish are important components of Mexican cooking, more often than not its salads, vegetables and pulses that are the stars. Plant-based Mexican food has so much to offer! From Sweet potato and mushroom tacuitas to a Mexican tetela – a burrito packed with seasonal vegetables, black beans, avocado salsa and cashew crema; and from Tacos loaded with plantains and squash to Fresh corn and black beans with mixed leaves dressed with a tongue tingling lime and chilli salsa, *Meat Free Mexican* has something tasty-- and vegetarian-- for everyone!

Key Selling Points:

- Global publication date** with side by side metric and imperial measurements throughout
- Tommi is looking to grow her US audience, despite slower sales of her previous books on distribution, and we'll work with her to help expand her US/CAN audience
- Vegetarian cooking has become incredible popular, but Mexican vegetarian cookbooks are hard to find. This book fills that market void!

Marketing and Publicity Plans:

·Outreach to mainstream media, specifically targeting food and cooking sections in The New York Times, Wall Street Journal, USA TODAY, The New York Post, The Los Angeles Times, The Houston Chronicle, Austin American Statesman, Seattle Times, Chicago Tribune, Newsday, The Washington Post, The Boston Globe and many more.

·Pitch food websites such as Food 52, Well and Good, Leite's Culinaria, Delish, Chowhound, Epicurious, Yummly, Food Network, Every Day with Rachael Ray, and many more.

·Outreach to major food influencers with a specific focus on comfort foods/vegetarian cooking.

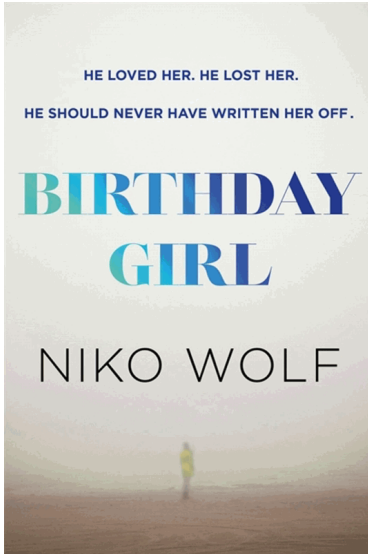
Also Available:

Electronic Book

When Thomasina Miers first arrived in Mexico aged eighteen, she fell so in love with its food that she went back to live there, opening up a cocktail bar in Mexico City and using her free

For complete title and author's backlist information, visit edelweiss.com

Birthday Girl



ON SALE DATE: 06/28/2022

ANNOUNCED FIRST PRINT:

10,000

9781529366655

\$26.99(\$33.99 CAN)

Hardcover Book

/ 352

CARTON QTY:

BISAC CATEGORIES:

Fiction / Thrillers / Crime, Fiction / Thrillers / Psychological, Fiction / Thrillers / Suspense

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Niko Wolf

Description:

He loved her. He lost her. But he should never have written her off.

"Birthday Girl is a **real treat of a book**, beautifully written and perfectly paced, slowly revealing secret after secret until you're not sure of anything anymore - only that **you have to keep reading**" -Elly Griffiths, author of *The Ruth Galloway Novels*

Jonathan's wife disappeared more than twenty years ago. Now he's seeing her everywhere . . .

New York in the 1990s - impoverished writer Jonathan Dainty takes his wife Maddie out to the beach for her birthday. Hours later he finds himself at the local police precinct trying to explain how on earth he let his wife get into a stranger's car, and allowed it to drive her away.

More than twenty years later, Maddie is presumed dead and Jonathan has channelled his grief into a best-selling series of crime novels. As far as he can, he is living the perfect life.

Then one day he catches a glimpse of his dead wife, moving through a throng of people. Is Maddie alive? Has she come back? And why does no one believe him? As Jonathan attempts to uncover the truth, it soon becomes clear that the people closest to him are hiding something, something that could change everything . . .

The propulsive thriller from debut talent Niko Wolf, perfect for fans of *Gone Girl* and *Blood Orange*

Key Selling Points:

Author lives in NY and is willing to participate in media/author events/etc.
Author is excited to promote her first US publication and will help however she can with promotion, press, etc.
Agent is taking Film and TV rights out in the US; updates to come

Marketing and Publicity Plans:

- Amazon advertising and digital advertising leading up to, and on, publication
- Netgalley campaign and Goodreads campaign to build reviews leading up to publication
- Large social media campaign with giveaways and sample chapters
- Highlighting NY setting for NY reviewers/coverage

Publicity Plans:

- Publicity outreach to national and trade publications for review, excerpt, and general coverage
- Publicity outreach to trade publications including Publishers Weekly, Kirkus Reviews, Library Journal, Shelf Awareness, Booklist, Bookpage.
- Outreach to mainstream media including The New York Times, Wall Street Journal, The New York Post, The Chicago Tribune, Washington Post, USA Today, Houston Chronicle, The Star Tribune, Austin American Statesman and more.
- Outreach to crime/thriller blogs -- suicidegirls.com, bookfetish.com, reviewingtheevidence.com, and hungrydetective.com and "Bookstagrammers."

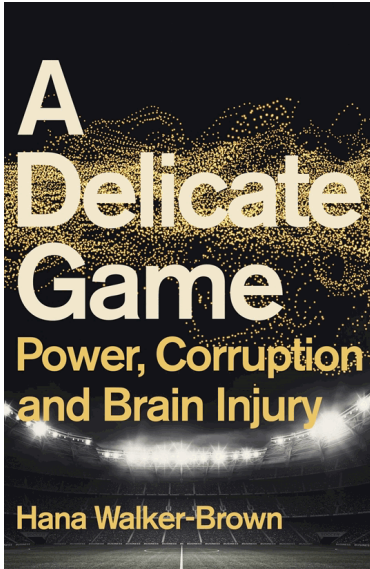
Also Available:

Electronic Book

Niko Wolf was born in London and her first novel, *The Favourite*, was published in the UK in 2017 under SV Berlin. Long listed for The Authors' Club Best First Novel Award 2018, it

A Delicate Game

Power, Corruption and Brain Injury



ON SALE DATE: 07/05/2022

ANNOUNCED FIRST PRINT:

10,000

9781529348064

\$26.99(\$32.49 CAN)

Hardcover Book

/ 288

CARTON QTY:

BISAC CATEGORIES:

Health & Fitness / Diseases / Nervous System (incl. Brain), **Medical** / Sports Medicine, **Sports & Recreation** / Cultural & Social Aspects, **Sports & Recreation** / General

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

A footballer dies of dementia, younger than he should

A 14-year old-rugby player is told to play on through multiple blows. He never wakes up from the last one

A scientist reveals endemic brain disease in NFL players and is discredited

A survivor of domestic abuse can't remember details when standing up in court

This is the story of the degenerative brain disease, Chronic Traumatic Encephalopathy (CTE). This is a story of power, of science and sport, and of the bodies that society deems worth sacrificing.

Key Selling Points:

"The Beautiful Brain" podcast reached number 2 in the *New York Times* podcast charts and won two major podcast awards. Hana has been awarded 15 prestigious audio awards.

CTE was the subject of the 2015 Will Smith film *Concussion* and since then has moved from being a relatively unknown disease to permeating conversations surrounding contact sports. In December 2020, six rugby players, including Steve Thompson, launched a major lawsuit against Rugby's governing bodies. Hana has interviewed Steve and several players for the book and has their full support. Hana has been asked to join the Concussion Board for the major foundation investigating the impact of concussion in sport. She has interviewed key figures across football, rugby and British football, including major scientists and players involved with uncovering the impact of the disease. This emotive work of investigative journalism uncovers the truth about the disease, from the social dynamics that send young and often underprivileged men into violent sports, to the deep corruption at the heart of the sporting business, to the reality for the families of sufferers.

Marketing and Publicity Plans:

- Post across social media about the book
- Work with author to promote book across her large following (she is an executive producer for a podcast network, and award winning journalist, and creating a popular podcast of her own, so she has a lot of contacts)
- Build pre-orders with giveaways and exclusive offers
- Outreach to mainstream media, specifically targeting sports and opinion sections in *The New York Times*, *Wall Street Journal*, *USA TODAY*, *The New York Post*, *The Los Angeles Times*, *The Houston Chronicle*, *Austin American Statesman*, *Seattle Times*, *Chicago Tribune*, *Newsday*, *The Washington Post*, *The Boston Globe* and many more.
- Outreach to bloggers, influencers, reviewers, and more for excerpt, review, and coverage.
- Pitch Hana to podcasters and other digital media for interview (she is a subject matter expert in the field)

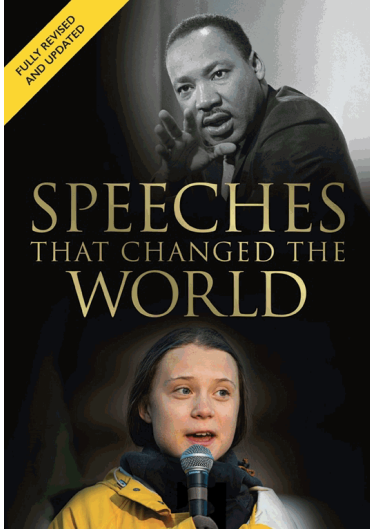
Also Available:

Electronic Book

Hana Walker-Brown is a multi-award-winning audio documentary maker, writer and currently an Executive Producer for Broccoli Content, a London

Speeches that Changed the World

A fully revised and updated edition



ON SALE DATE: 07/12/2022

ANNOUNCED FIRST PRINT:

7,500

9781529416053

\$26.99(\$33.99 CAN)

Hardcover Book

/ 288

CARTON QTY:

BISAC CATEGORIES:

**Literary Collections / Speeches,
History / General, History / World**

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

From calls to arms to demands for peace, and from cries of freedom to words of inspiration, this stirring anthology captures the voices of prophets and politicians, rebels and tyrants, soldiers and statesman, placing them in historical context.

With over a million copies already sold, this completely revised and updated pocket edition includes speeches by those that have truly shaped the modern world: from Greta Thunberg to Donald Trump, and from Nadia Murad to Oprah Winfrey. A biography of each speaker reveals how they came to stand at the crossroads of history, and each speech is accompanied by an introduction explaining its historical context and how it influenced the momentous events of the day - as well as those that followed.

By turns moving and thought-provoking, this new edition reveals a modern world in which freedom of speech remains a powerful agent of change - and gives unique perspectives on key turning points in history.

Contents include: Nelson Mandela, Barack Obama, Martin Luther King, Jr, Queen Elizabeth I, Oliver Cromwell, George Washington, Napoleon Bonaparte, Abraham Lincoln, Emmeline Pankhurst, Mohandas K. Gandhi, Adolf Hitler, Joseph Stalin, Franklin D. Roosevelt, Charles de Gaulle, George S. Patton, Jr, Malcolm X, Vaclav Havel, Mikhail Gorbachev, Indira Gandhi and Winston Churchill to name a few.

Key Selling Points:

Fully revised and updated with recent speeches by major global figures including: Nadia Murad, Donald Trump, Tarana Burke and Greta Thunberg. A lookback at the turning points in history - the good, bad and ugly. Over one million copies sold of this definitive book.

Marketing and Publicity Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- feature on website, social pages and newsletter
- Digital and social media marketing leading up to publication highlighting the new edition with updated people featured in the book and prominent lines of the famous speeches

Publicity Plans:

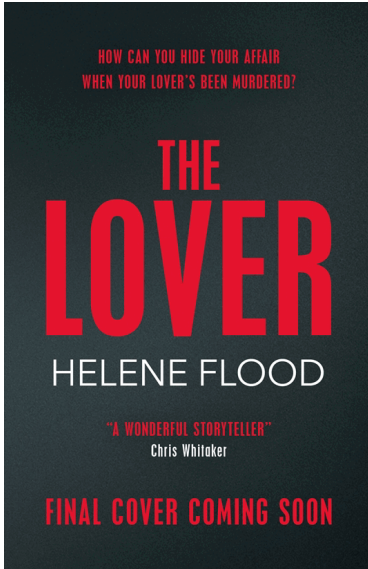
- Outreach to trades including Publishers Weekly, Kirkus Reviews, Book Page, Booklist, Shelf Awareness, Library Journal and more.
- Outreach to mainstream media including The New York Times, Wall Street Journal, The New York Post, Los Angeles Times, Chicago Tribune, Star Tribune, Houston Chronicle, Boston Globe, Seattle Times, and many more.
- Pitch nonfiction editors, historical bloggers/reviewers.

Also Available:

Trade Paperback

Simon S. Montefiore was born in 1965 and read history at Gonville & Caius College, Cambridge University. *Catherine the Great & Potemkin* was shortlisted for the Samuel

The Lover



ON SALE DATE: 07/12/2022

ANNOUNCED FIRST PRINT:

10,000

9781529406115

\$26.99(\$33.99 CAN)

Hardcover Book

/ 320

CARTON QTY:

BISAC CATEGORIES:

Fiction / Thrillers / General, Fiction / Thrillers / Suspense, Fiction / Thrillers / Crime

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

How can you hide your affair when your lover's been murdered? From the mind of a psychologist, and the author of *The Therapist*, comes a gripping story of secrets, lies, extramarital affairs and murder.

"A wonderful storyteller" Chris Whitaker

Is it worse to lie to your husband or the police?

Rikke is deceiving them both. When their upstairs neighbor Jørgen is found dead, she's questioned alongside her husband Åsmund.

How can Rikke admit in front of Åsmund that Jørgen and she were having an affair? Or explain to the police the complexity of her feelings for Jørgen? The hint of relief that he's dead. And, as the investigation closes in on the neighborhood, how long can she conceal the affair from her neighbors, her husband, and her teenage daughter?

Rikke knows she can't hide the phone calls, emails and messages from the police. So she cuts herself a deal. In return for a few days' grace to tell Åsmund before anyone else does, she'll share everything about the affair.

But before she can summon the courage to confess, Rikke is struck by a chilling revelation. Jørgen can only have been killed by someone living in their small apartment building.

Translated from the Norwegian by Alison McCullough

Key Selling Points:

Global publication date of Hardcover

Helene Flood's debut novel, *The Therapist*, is set to be a lead title for Winter 2022 (and has received rave reviews from the UK and rest of world)

Marketing and Publicity Plans:

- NetGalley campaign leading up to publication for early review
- Amazon advertising to grow readership
- Digital marketing campaigns in advance of publication
- Social media campaign with first chapter giveaway

Publicity Plans:

- Publicity outreach to national and trade publications for review, excerpt, and interview coverage
- Outreach to mainstream media including The New York Times, Wall Street Journal, USA TODAY, The New York Post, The Los Angeles Times, The Houston Chronicle, Austin American Statesman, Seattle Times, Chicago Tribune, Newsday, The Washington Post, The Boston Globe and many more.
- Outreach to the mystery and thriller community including print and online publications such as Mystery Scene Magazine, Suspense Magazine, The Big Thrill, Speaking of Mysteries Podcast, WCBS "Author Talks," Crime Reads, Criminal Element, Seattle Times Mystery/Thriller column by Adam Woog, Lloyd Sachs column in Chicago Tribune, Meritorious Mysteries, Cemetery Dance Magazine and more.
- Outreach to mystery/thriller influencers such as Crime by The Book, Gare Indeed Reads, Suspense Thrill, ThrillerBookBabe, Blonde Thriller Book Lover and more.

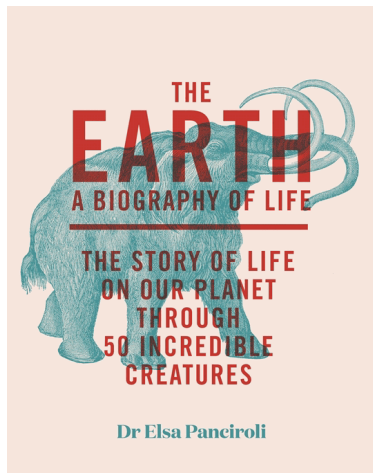
Also Available:

Electronic Book

Helene Flood is a psychologist who obtained her doctoral degree on violence, revictimization and trauma-related shame and guilt in 2016. She now works as a

The Earth

Biography of Life: The Story of Life On Our Planet through 50 Creatures



ON SALE DATE: 07/19/2022

ANNOUNCED FIRST PRINT:

15,000

9781529413984

\$35.00(\$44.00 CAN)

Hardcover Book

/ 256

CARTON QTY:

BISAC CATEGORIES:

Nature / General, **Nature** / Animals /
Dinosaurs & Prehistoric Creatures,
Science / Life Sciences / Evolution,
Science / Life Sciences / Biological
Diversity

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

It is difficult to conceive of the vast scale of the history of life on Earth, from the very first living organisms that developed in hydrothermal deep-sea vents to the diversity of life today. The evolution of life is a sweeping epic of a tale, with twists and turns, surprising heroes and unlikely survivors. *The Earth* beautifully distils this complex story into a meaningful scale. In taking a closer look at 50 carefully selected organisms over ten epochs in our planetary history, this book tells the whole story of life on Earth.

Prepare to be confounded by the ingenuity of evolutionary biologies, humbled by our own brief part in this epic history, and disquieted by our disproportionate impact on the world we call home.

Key Selling Points:

Author is an active and engaged Oxford University paleontologist; she is uniquely qualified to write this ambitious history of life. Beautifully illustrated with two color engravings, as well as global maps and timelines; a gorgeous and unique approach to the subject of evolution. An ideal gift for those interested in the wonder of nature!

Marketing and Publicity Plans:

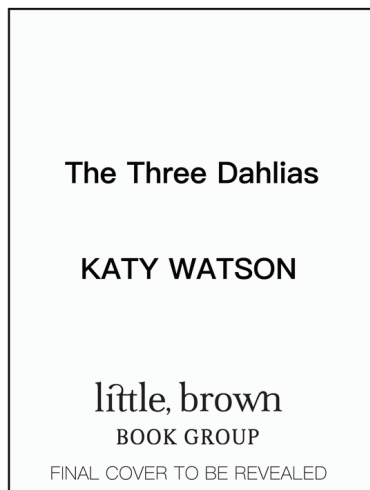
- Strong digital marketing campaigns to build audience
 - Amazon advertising campaign on publication
 - Social media campaign leading up to and through publication
 - Social media giveaway partnership / outreach with an environmental organization/institution such as The American Museum of Natural History, Jane Goodall Institute, One Percent for the Planet, National Audubon Society, Sierra Club, etc
 - Earth Day feature on social pages, newsletter, and website alongside Earthshot
- Publicity Plans:
- Outreach to the book trades including Publishers Weekly, Kirkus Reviews, Shelf Awareness, Bookpage, Booklist, Library Journal.
 - Outreach to mainstream media including The New York Times, Wall Street Journal, Los Angeles Times, Boston Globe, Washington Post, Star Tribune, Houston Chronicle, Austin American Statesman, Seattle Times and many more.
 - Outreach to outdoor magazines, environmental publications, nature and conservation foundations, environmental bloggers/influencers and many more.

Also Available:

Electronic Book

Dr Elsa Panciroli is a Scottish palaeontologist interested in the origins of modern ecosystems. She works on Jurassic fossils from the Isle of Skye, and is especially

The Three Dahlias



ON SALE DATE: 07/26/2022

ANNOUNCED FIRST PRINT:

7,500

9781408716403

\$26.99(\$33.99 CAN)

Hardcover Book

/ 304

CARTON QTY:

BISAC CATEGORIES:

Fiction / Crime, Fiction / Mystery & Detective / Cozy / General, Fiction / Mystery & Detective / General, Fiction / Mystery & Detective / Women Sleuths

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

Three rival actresses team up to solve a murder at the stately home of the author who made them famous - only to discover the solution lies in the stories themselves. A contemporary mystery with a Golden Age feel, perfect for fans of Agatha Christie and Jessica Fellowes.

In attendance: the VIP fans, staying at Aldermere; the fan club president turned convention organizer; the team behind the newest movie adaptation of Davenport's books; the Davenport family themselves - and the three actresses famous for portraying Lettice's 1930s detective, Dahlia Lively.

National treasure Rosalind King, from the original movies. TV Dahlia for thirteen seasons, Caro Hooper. And ex-child star Posy Starling, fresh out of the fame wilderness (and rehab) to take on the Dahlia mantle for the new movie.

Each actress has her own interpretation of the character - but this English summer weekend they will have to put aside their differences, as the crimes at Aldermere turns anything but cosy.

When fictional death turns into real bodies, can the three Dahlias find the answers to the murders among the fans, the film crew, the family - or even in Lettice's books themselves?

Key Selling Points:

Told in three POV's over the three days of the convention, THREE DAHLIAS is a contemporary homage to the Golden Age of Detective Fiction, and a book for anyone who thinks a glass of red wine and a new episode of Midsomer Murders is the perfect way to spend a Sunday night.

Will sit nicely with crime/fiction novels on Mobius list (Peter May, Erin Kelly, etc.)

Global pub date!

This is Katy Watson's Debut Crime Fiction novel; she's a successful romance novelist under the pen name Sophie Pembroke.

Marketing and Publicity Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Blog tour and author Q&A to build interest
- Social media campaign leading up to and through publication, with an intriguing focus on the three character actresses and their individual interpretations on the Dahlia

·Feature on website and newsletter

Publicity Plans:

·Outreach to book trades including Publishers Weekly, Kirkus Reviews, Shelf Awareness, Book Page, Booklist and Library Journal.

·Pitch mainstream media including The New York Times, Boston Globe, Wall Street Journal, Washington Post, Houston Chronicle, Seattle Times, Chicago Tribune, USA Today, Star Tribune,

·Crime Fiction reviewers including Crime by the Book, Deadly Pleasures Magazine, Suspense Magazine, Thriller Book Babe, Criminal Element, K2Reader, Dark Thrills and Chills, Crime Reads and many more.

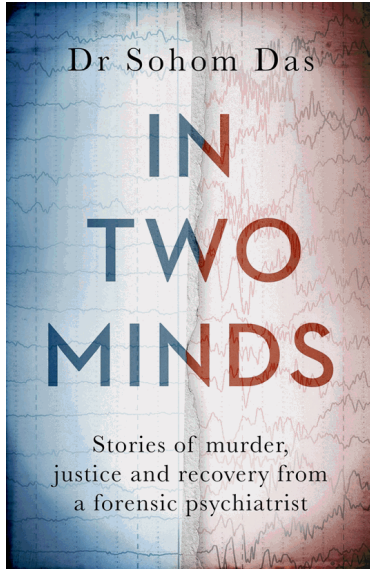
Also Available:

Electronic Book

Growing up in a family of murder mystery addicts, Katy Watson learned early to look for means, motive and opportunity.

In Two Minds

Stories of murder, justice and recovery from a forensic psychiatrist



ON SALE DATE: 08/09/2022

ANNOUNCED FIRST PRINT:

10,000

9780751583786

\$26.99(\$33.99 CAN)

Hardcover Book

/ 304

CARTON QTY:

BISAC CATEGORIES:

Biography & Autobiography / Social Scientists & Psychologists,

Psychology / Forensic Psychology, **True Crime** / General, **Psychology** / Mental Health, **Medical** / Forensic Medicine

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlog information, visit edelweiss.com

Description:

Shocking, eye-opening and grimly fascinating, these are the true stories, patients and cases that have characterized a career spent treating mentally disordered offenders.

As a forensic psychiatrist, it's Dr Das's job to treat and rehabilitate what the tabloids might call the 'criminally insane', many of whom assault, rob, rape, and even kill. His work takes him to high-security prisons and securely locked hospital wards across the country, as well as inside courtrooms, giving evidence as an expert witness.

From the young woman who smothered her two-year-old nephew in a flash of psychosis, to the teenager who set his house on fire with his mother locked inside, Dr Das must delve into the minds of these violent offenders to elicit their symptoms of mental illness, understand their actions and prevent future atrocities.

In this honest, revealing and at times humorous memoir, Dr Das shares stories from his fifteen years as a psychiatric doctor working with this dangerous clientele, detailing some of his most extreme, heart-breaking and bizarre cases - and how he's learned to live with his mistakes when the worse happens.

Compelling, enlightening and candid, if you enjoyed *Unnatural Causes*, *Dark Side of the Mind* or *The Prison Doctor*, you'll love *IN TWO MINDS*.

Key Selling Points:

Dr Das has started his own weekly true crime Youtube channel and podcast under 'A Psych for Sore Minds', and although it's still in its infancy, videos regularly get thousands of views.

The book encapsulates a wide range of genres - true crime, mental health, psychology and the criminal justice system - so there's ample opportunity to capture a broad readership.

True crime is a growing phenomenon; this is a professional's point of view on an interesting and popular topic.

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Author Q&A video to be featured on website and social media
- True Crime Mobius Giveaway Bundle with past Mobius true crime memoirs such as *Killer Women*, *Cults*, etc

Publicity Plans:

- Outreach to book trades including *Publishers Weekly*, *Booklist*, *Book Page*, *Shelf Awareness*, *Kirkus Reviews* and *Library Journal*.
- Pitch mainstream media including *The New York Times*, *USA Today*, *Wall Street Journal*, *Chicago Tribune*, *Washington Post*, *Austin American Statesman*, *Houston Chronicle*, *The New York Post*, *Star Tribune* and more.
- Outreach to true crime websites like *The Line Up*, *Crime Reads*, and more.

Also Available:

Electronic Book

Dr Sohom Das is a Consultant Forensic Psychiatrist, working in prisons, secure hospitals and criminal courts, assessing and rehabilitating mentally ill offenders. He works

Deliciously Ella How To Eat Plant-Based

A how-to guide to going vegan – for everyone

No image available

Description:

Ella Mills is back with her newest cookbook: a how to guide to going vegan, for everyone!

Key Selling Points:

Ella social media channels have an incredibly large following: over 2.5 million and growing. She also has a podcast that's regularly #1 on the charts, and a bestselling app.

Ella was featured on Zac Efron's Netflix series *Down to Earth*, which helped launch her popularity even more in the US.

Ella's US book sale continue to grow, and we expect her next book to be the biggest yet!

Marketing and Publicity Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Social media campaign leading up and through publication
- Pre-order campaign with an exclusive recipe as a pre-order incentive
- Author recipe video as part of social media campaign

Publicity Plan:

- Outreach to book trades including Publishers Weekly, Booklist, Bookpage, Shelf Awareness and Library Journal.
- Pitch national mainstream media including The New York Times, The Wall Street Journal, USA Today, Washington Post, Boston Globe, Los Angeles Times, Houston Chronicle, Seattle Times, Star Tribune and more.
- Outreach to cooking and healthy eating magazines such as Food Network, Bon Appetit, Live Naturally Magazine - also websites like Delish, Mind Body Green, Veg News, One Green Planet and more.

Also Available:

Ella Mills is an award-winning cookery author, entrepreneur and a champion of plant-based living. She started off with the popular blog, deliciouslyella.com, before releasing a #1 app

ON SALE DATE: 08/16/2022

ANNOUNCED FIRST PRINT:

25,000

9781399701198

(CAN)

Hardcover Book

/ 288

CARTON QTY:

BISAC CATEGORIES:

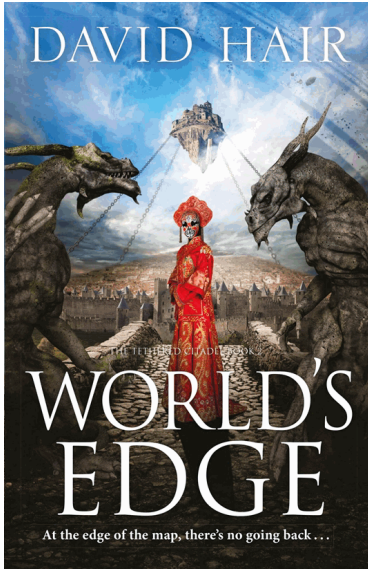
Cooking / Vegan, Cooking / Vegetarian, Cooking / Specific Ingredients / Natural Foods, Cooking / Methods / Quick & Easy, Cooking / Health & Healing / General

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

World's Edge



ON SALE DATE: 08/23/2022

ANNOUNCED FIRST PRINT:

10,000

9781529402094

\$14.99(\$17.99 CAN)

Trade Paperback

/ 400

CARTON QTY:

BISAC CATEGORIES:

Fiction / Fantasy / General, Fiction /
Fantasy / Action & Adventure

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist
information, visit edelweiss.com

Description:

Renegade sorcerer Raythe Vyre went off the edge of the map, seeking riches and redemption . . . but he has found the impossible: a vanished civilization - and the threat of eternal damnation!

Chasing a dream of wealth and freedom, Raythe Vyre's ragtag caravan of refugees from imperial oppression went off the map, into the frozen wastes of the north. What they found there was beyond all their expectations: Rath Argentium, the legendary city of the long-vanished Aldar, complete with its fabled floating citadel.

Even more unexpectedly, they encountered the Tangato, the remnants of the people who served the Aldar, who are shocked to learn that they're not alone in the world - and hostile to Raythe's interlopers.

What awaits Raythe's people in the haunted castle that floats above them, the lair of the last Aldar King? Everlasting wealth - or eternal damnation?

Key Selling Points:

Lead author for 2022; looking to build David Hair backlist and help improve sales of new series

The second in the Tethered Citadel Trilogy

Swashbuckling adventure fantasy by an award-winning fantasy writer!

Marketing and Publicity Plans:

Publicity Plans:

- Outreach to top Sci-Fi/Fantasy publications including Locus, Clarkesworld, The Magazine of Fantasy & Science Fiction
- Outreach to sci-fi/fantasy sites for review, features, or interviews, including io9, tor.com, SUVUDU, SF Signal, Fade into Fantasy, Sfsite, John Scalzi's Whatever, Adribbleoflnk, LocusOnline, FantasyLiterature.com, The Great Geek Manual, Fantasy Book Critic, Fantasy Dreamers Blog, Black Gate, Fantasy Cafe, Walker of Worlds, Fantasy Hotlist, NewMyths, Novelnaut, fanboy, and Den of Geek
- Social media promotion and sci-fi/fantasy blog tour
- Social media promotion including quizzes through Facebook and Instagram
- Outreach to Sci-Fi/Fantasy "Bookstagrammers"

Also Available:

David Hair, an award-winning writer of fantasy, has been inspired by his travels around the globe. He was born in New Zealand, spent time in Britain, Europe and

Three Weddings and a Proposal



ON SALE DATE: 08/23/2022

ANNOUNCED FIRST PRINT:

6,000

9781472272669

\$12.99(\$14.99 CAN)

Trade Paperback

/ 432

CARTON QTY:

BISAC CATEGORIES:

Fiction / Women

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Sheila O'Flanagan

Description:

FROM THE AUTHOR OF THE WOMEN WHO RAN AWAY AND THE MISSING WIFE

At the first wedding, there's a shock

The second wedding is unexpected

By the third, Delphie thinks nothing could surprise her. But she's wrong . . .

Delphie is enjoying her brother's wedding. Her surprise last-minute Plus One has stunned her family - and it's also stopped any of them asking **again** why she's still single. But when she sees all the missed calls that evening, she knows it can't be good news. And she's right.

Delphie has been living her best life, loving her job, her friends, her no-strings relationships and her dream house by the sea. Now she has to question everything she believed about who she is and what she wants. Is her mum right - is it time to settle down? Or does she want to keep on trying to have it all?

Each wedding of a glorious summer brings a new surprise. And as everything Delphie thought she had is threatened, she has the chance to reshape her future . . .

"One of my favorite authors" Marian Keyes

"Sheila's books always make you feel as if you've spent time with a good friend" Carole Matthews

Key Selling Points:

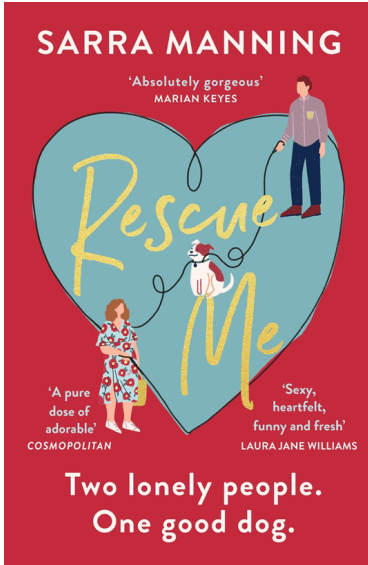
Marketing and Publicity Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Social media campaign leading up to and through publication
- Social media "book bundle" giveaway with 2-3 bestselling Sheila O'Flanagan titles
- feature on website, social pages and newsletter as featured "summer reads" title

Also Available:

Sheila O'Flanagan is the author of **nearly 30 bestselling novels** including *The Women Who Ran Away*, *Her Husband's Mistake*, *The Hideaway*, *What Happened*

Rescue Me



Description:

Margot doesn't have time for love.

Will is afraid to love.

And neither of them are expecting to fall in love with Blossom: a gentle Staffy with a tragic past, a belly made for rubbing and a head the size of a football.

After their first meeting at the rescue centre, both Margot and Will want to adopt Blossom so reluctantly agree to share custody. But Will's obsession for micro-managing and clear-cut boundaries and Margot's need to smother Blossom with affection, means that soon they have a very confused and badly behaved dog on their hands.

Can they put their differences aside to become successful "co-pawrents" and maybe even friends? And meanwhile, does Blossom have plans of her own?

ON SALE DATE: 08/23/2022

ANNOUNCED FIRST PRINT:

7,500

9781529336580

\$12.99(\$16.99 CAN)

Trade Paperback

/ 416

CARTON QTY:

BISAC CATEGORIES:

Fiction / General, Fiction / Romance / General

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Key Selling Points:

·A romantic comedy with a very strong commercial pitch: what happens when two strangers agree to co-share a rescue dog? *The Flatshare* meets *Marley and Me*.

·A breakout novel for Sarra Manning - *Red* magazine books editor, and an author who has previously published YA and adult novels. This is her first book for Hodder.

·Set in North London, where the author lives. The author's own staffy, Miss Betsy, passed away recently and in many ways this is a love-letter to owning a dog.

Marketing and Publicity Plans:

·Strong digital marketing campaigns to build audience
·Amazon advertising campaign on publication
·Author Q&A featured on website / social media to build interest
·feature on website, social pages and newsletter as featured "summer reads" title

Publicity Plans

·Custom social media graphics
·Social media promotion with buy links

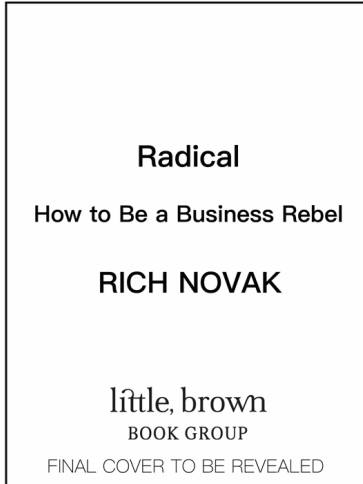
Also Available:

Electronic Book

Sarra Manning has been a voracious reader for over forty years and a prolific author and journalist for twenty five. Her seven novels, which have been translated into fifteen different

Radical

How to be a Business Rebel



Description:

How did a college drop-out - with a tight-knit group of friends and colleagues - envision 'from a blank piece of paper' the all-encompassing, multi-billion-dollar skateboard industry, from media and product to innovation, art and branding? How did Richard Novak - co-founder of iconic brands including Santa Cruz Skateboards, Independent Truck Company and *Thrasher* Magazine, now sold in over 85 countries around the globe - take a personal passion and turn it into a credible, enduring lifestyle for legions around the world, worth an eye watering amount of money and premiering as an officially recognized sport at the 2021 Olympic Games?

For the first time, the nonconforming businessman with an astute ability for timing and talent tells his story, of taking a recalcitrant outsider culture and turning it into a thriving global institution. Sharing his 12 tenets to success, illustrated using the almost unbelievable and always outrageous tales from his life, Novak's unconventional and inspiring journey is an education in following your passion, using strategy and personal tenacity to overcome adversity, and, ultimately, the power of leaving your mark on the world by being unapologetically your authentic self.

ON SALE DATE: 08/02/2022

ANNOUNCED FIRST PRINT:

15,000

9781408716298

(CAN)

Trade Paperback

/ 224

CARTON QTY:

BISAC CATEGORIES:

Business & Economics / General,
Biography & Autobiography /
Business, **Sports & Recreation** /
Skateboarding, **Sports & Recreation** /
Business Aspects, **Business &
Economics** / Motivational

EXCLUSIVE TERRITORIES:

EDITOR:

Part Hunter S. Thompson gonzo globe-trotting surf and skate adventure, part business how to, *Radical* is an underdog's tale of the American dream, of a kid from the poor area of town forging not just an idea, but an outright universal movement. This book provides a template for any dreamer who dares to reach for the seemingly impossible, as Novak reveals key lessons integral to his incredible success. From having nothing to building several multi-million-dollar businesses from the ground up, *Radical* provides unforgettable insight from the arguable king of start-ups. It is the story of the great American tradition, of an individual not afraid to chart their own course through life. A candid, honest, wry and gutsy set of life lessons rich with insight, humor and hard-won wisdom, this book is studded with advice and guidance that can be used in any field by anyone with the chutzpah to turn an idea into cool commerce, no matter how seemingly unconventional. Above all, *Radical* is about following your passion and believing in yourself.

Key Selling Points:

NHS - Novak's parent company, of which he is sole owner - has 11 different brands under it and is sold across more than 85 countries globally. Each brand has its own set of fans and followers, and Novak has full ability to program content across all of the various platforms. His total social media reach is impressive, with more than 16 MILLION followers in total. He also has close ties with Facebook / Instagram, who are keen to be integral partners on any Novak project.

Novak is committed to helping *Radical* sell and is willing to participate in publicity and promote the book across his platforms.

Marketing and Publicity Plans:

For complete title and author's backlist information, visit edelweiss.com

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Targeted outreach to readers with pre-order focus
- feature on website, social pages and newsletter
- Social media giveaway promotion with any brand under author's parent company of NHS (Santa Cruz Skateboards, Independent Truck Company and Thrasher magazine)

Publicity Plans:

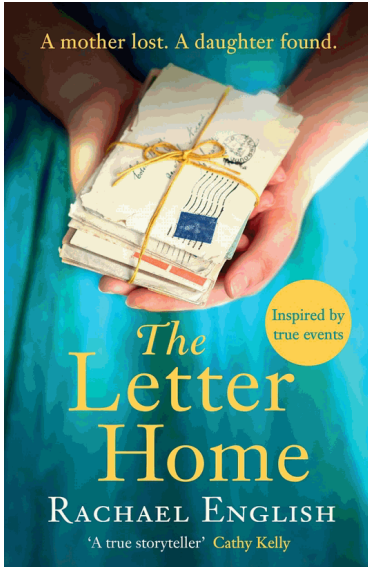
- Outreach to the book trades including Publishers Weekly, Kirkus Reviews, Shelf Awareness, Library Journal, Bookpage and Booklist.
- Outreach to mainstream media including The New York Times, Boston Globe, Chicago Tribune, Los Angeles Times, New York Post, Houston Chronicle, Seattle Times, Washington Post, USA Today and more.
- Outreach to magazines and websites such as Business Insider, Forbes, Entrepreneur
- Pitch top business podcasts including How I Built This, The Tony Robbins Podcast, The Playbook Podcast and many more.

Also Available:

Electronic Book, Hardcover Book, Trade Paperback

Richard Novak is co-founder of iconic brands including Santa Cruz Skateboards, Independent Truck Company and *Thrasher* Magazine, now sold in over 85 countries

The Letter Home



ON SALE DATE: 07/05/2022

ANNOUNCED FIRST PRINT:

10,000

9781472264695

\$12.99(\$16.99 CAN)

Trade Paperback

/ 384

CARTON QTY:

BISAC CATEGORIES:

Fiction / Historical / General, Fiction / Women

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

She had left behind everything she loved to forge a future for the one she treasured most...

2019 Dublin. When Jessie Daly loses her job, her flat and her relationship, she travels home to Ireland's west coast and helps an old friend researching what happened in the area during the 1840s Famine. They are drawn into the remarkable story of a brave young mother called Bridget Moloney, and Jessie becomes determined to find out what happened to Bridget and her daughter, Norah.

On the other side of the Atlantic, Kaitlin Wilson is researching her family tree. She knows her ancestors left Ireland for Boston in the 19th century. Everything else is a mystery. Kaitlin unearths a fascinating story, but her research forces her to confront uncomfortable truths about herself and her family and also uncover a heartbreaking connection to a young woman in the west of Ireland...

Key Selling Points:

Inspired by real events- Bestselling Irish author and well-known journalist Rachael English shines a fascinating light on history when during the famine years, thousands of people were forced to leave Ireland and set sail for the New World in search of a new life. Many lives were lost on these voyages due to overcrowding, disease and shipwreck (because many of the emigrant vessels were unseaworthy) leading to the term 'Coffin Ships'.

63k copies sold of THE PAPER BRACELET in UK, US and CAN.

Global pub date and marketing/publicity plan; setting across Boston and Ireland for global appeal.

Marketing and Publicity Plans:

- Strong digital marketing campaigns to build audience
- Amazon advertising campaign on publication
- Targeted outreach to readers with pre-order focus
- feature on website, social pages and newsletter as featured "summer reads" title

- Digital and social media marketing leading up to publication
- Pre-order campaign with opportunity to win copy of first book and a first chapter sneak peek of new book

Publicity Campaign:

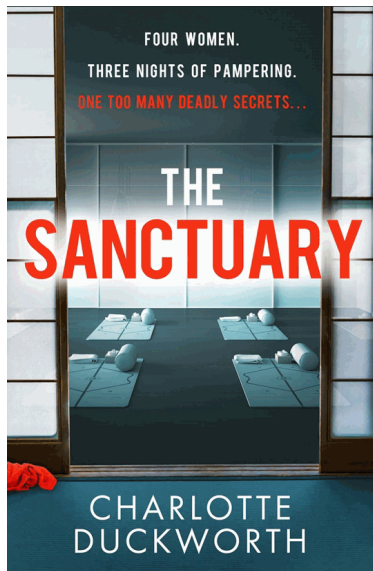
- Outreach to key trade reviewers, book bloggers, and relevant online and print media for excerpt, review, and interview
- Outreach to "Bookstagrammers."
- Outreach to mainstream media including The New York Times, Wall Street Journal, The New York Post, The Chicago Tribune, Washington Post, USA Today, Houston Chronicle, The Star Tribune, Austin American Statesman and more.

Also Available:

Electronic Book

Rachael English is a bestselling novelist and presenter on Ireland's most popular radio show, *Morning Ireland*. During more than twenty years as a journalist, she has worked

The Sanctuary



ON SALE DATE: 06/07/2022

ANNOUNCED FIRST PRINT:

10,000

9781529418668

\$12.99(\$16.99 CAN)

Trade Paperback

/ 368

CARTON QTY:

BISAC CATEGORIES:

Fiction / Thrillers / General, Fiction / Thrillers / Psychological, Fiction / Thrillers / Suspense

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

The jawdropping and twisty new thriller from the author of *The Perfect Father*

Four pregnant women. Three nights of pampering at an exclusive yoga retreat. One too many deadly secrets...

On a remote farm in the deepest Devonshire countryside, four pregnant women arrive at an exclusive yoga retreat for a five-star weekend of prenatal pampering. The location is idyllic.

Their host, Selina, is eager to teach them all she knows about pregnancy and motherhood. But, like Selina, each of the women has a secret.

And secrets can be deadly . . .

Praise for Charlotte Duckworth:

"The perfect read" LESLEY KARA on *The Perfect Father*

"A taut, chilling read with a killer twist" *THE SUN* on *The Rival*

"Masterful" HARRIET TYCE on *The Perfect Father*

"A real thrill ride" *HEAT* on *The Perfect Father*

"Chilling, complex and unnerving" PHOEBE MORGAN on *The Rival*

"A brilliant read" CLAIRE MCGOWAN on *Unfollow Me*

Key Selling Points:

Plan to publish first in digital followed by TPO

The Perfect Father has done incredibly well in ebook (paperback publication to come); hoping for similar success with The Sanctuary

Marketing and Publicity Plans:

- Netgalley and Goodreads campaign
- Social media campaign with giveaways and excerpt
- Newsletter and website feature
- Blog tour pre-publication for additional buzz

Publicity Plans:

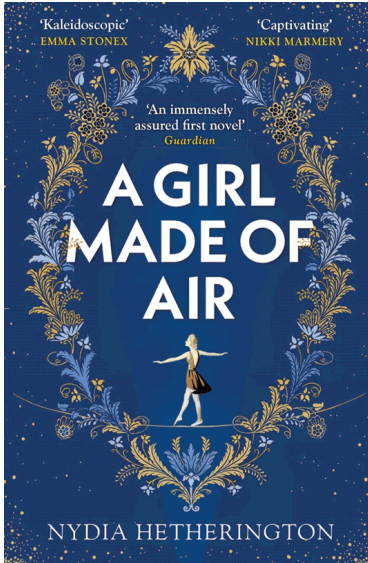
- Extensive library marketing campaign, including Publishers Weekly, EarlyWord, Library Journal, Booklist, and Kirkus Reviews
- Outreach to newspapers for reviews, features or interviews, including The New York Times, USA Today, The Wall Street Journal, The Washington Post, San Francisco Chronicle, Los Angeles Times, Boston Globe, and Miami Herald
- Target national magazines for reviews, features, interviews, listings or mentions, including Entertainment Weekly, People, O, The Oprah Magazine, The New Yorker, Atlantic Monthly, Harper's, Salon, Slate, Harper's
- Outreach to online mystery/suspense blogs, including suicidegirls.com, bookfetish.com, reviewingtheevidence.com, and hungrydetective.com

Also Available:

Electronic Book

Charlotte Duckworth has spent the past fifteen years working as an interiors and lifestyle journalist, writing for a wide range of consumer magazines and websites. She lives

A Girl Made Of Air



ON SALE DATE: 06/14/2022

ANNOUNCED FIRST PRINT:

7,500

9781529408911

\$12.99(\$16.99 CAN)

Trade Paperback

/ 384

CARTON QTY:

BISAC CATEGORIES:

Fiction / General, Fiction / Fairy Tales,
Folk Tales, Legends & Mythology

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist
information, visit edelweiss.com

Description:

"A captivating tale of love and loss and finding connection in the most unexpected places" --Nikki Marmery, author of *On Wilder Seas*

A lyrical and atmospheric homage to the strange and extraordinary, perfect for fans of Angela Carter and Erin Morgenstern.

This is the story of The Greatest Funambulist Who Ever Lived...

Born into a post-war circus family, our nameless star was unwanted and forgotten, abandoned in the shadows of the big top. Until the bright light of Serendipity Wilson threw her into focus.

Now an adult, haunted by an incident in which a child was lost from the circus, our narrator, a tightrope artiste, weaves together her spellbinding tales of circus legends, earthy magic and folklore, all in the hope of finding the child... But will her story be enough to bring the pair together again?

Beautiful and intoxicating, *A Girl Made of Air* brings the circus to life in all of its grime and glory; Marina, Manu, Serendipity Wilson, Fausto, Big Gen and Mouse will live long in the hearts of readers. As will this story of loss and reconciliation, of storytelling and truth.

Key Selling Points:

An extraordinary debut from a creative writing graduate of Birkbeck

Perfect for the historical/magical fan base of writers like Stacey Halls and Bridget Collins

The folklore within mirrors elements of Kiran Millwood Hargrave's *The Mercies* and Madeline Miller's *Circe*

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Targeted outreach to readers with pre-order focus
- feature on website and social pages

Publicity Plans:

- Custom graphics created for publication day
- Social media promotion with buy links

Also Available:

Electronic Book

Originally from Leeds, **Nydia Hetherington** moved to London in her twenties to embark on an acting career. Later she moved to Paris where she studied at the

Night Gate



ON SALE DATE: 05/31/2022

ANNOUNCED FIRST PRINT:

15,000

9781784295080

(CAN)

Trade Paperback

/ 496

CARTON QTY:

BISAC CATEGORIES:

Fiction / Thrillers / Crime, Fiction /
Mystery & Detective / Police
Procedural, Fiction / Crime

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist
information, visit edelweiss.com

Description:

In a sleepy French village, the body of a man shot through the head is disinterred by the roots of a fallen tree. A week later a famous art critic is viciously murdered in a nearby house. The deaths occurred more than seventy years apart.

Asked by a colleague to inspect the site of the former, forensics expert Enzo Macleod quickly finds himself embroiled in the investigation of the latter. Two extraordinary narratives are set in train - one historical, unfolding in the treacherous wartime years of Occupied France; the other contemporary, set in the autumn of 2020 as France re-enters Covid lockdown.

And Enzo's investigations reveal an unexpected link between the murders - the Mona Lisa.

Tasked by the exiled General Charles de Gaulle to keep the world's most famous painting out of Nazi hands after the fall of France in 1940, 28-year-old Georgette Pignal finds herself swept along by the tide of history. Following in the wake of Da Vinci's Mona Lisa as it is moved from château to château by the Louvre, she finds herself just one step ahead of two German art experts sent to steal it for rival patrons - Hitler and Göring.

What none of them know is that the Louvre itself has taken exceptional measures to keep the painting safe, unwittingly setting in train a fatal sequence of events extending over seven decades.

Events that have led to both killings.

The Night Gate spans three generations, taking us from war-torn London, the Outer Hebrides of Scotland, Berlin and Vichy France, to the deadly enemy facing the world in 2020. In his latest novel, Peter May shows why he is one of the great contemporary writers of crime fiction.

Key Selling Points:

- A DUAL TIMEFRAME NARRATIVE set against a backdrop of the Nazi occupation of France in the 1940s and beside the France of Autumn 2020 during the Covid lockdown.

- ENZO MACLOED is a beloved character for Peter May fans. This fourth book in the series can also be read as a standalone for new readers.

- Peter May's novels are translated into 19 languages worldwide and, since the January 2011 publication of *The Blackhouse*, have sold over 4 million copies.

Marketing and Publicity Plans:

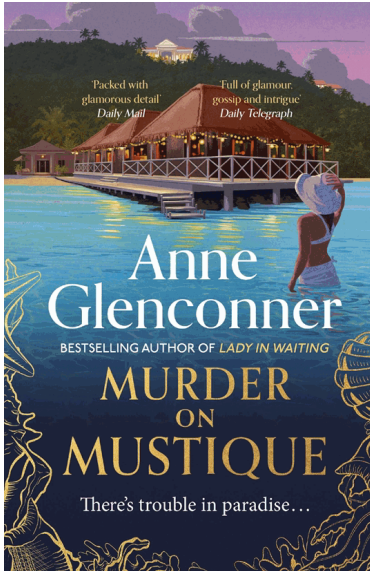
- Social media promotion leading up to, and on publication
- Additional outreach to bloggers and reviewers for coverage of new format
- Work with Peter May to promote book across channels

Also Available:

Electronic Book

Peter May was born and raised in Scotland. He was an award-winning journalist at the age of twenty-one and a published novelist at twenty-six. When his first book was adapted

Murder on Mustique



ON SALE DATE: 05/17/2022

ANNOUNCED FIRST PRINT:

10,000

9781529336382

\$12.99(\$16.99 CAN)

Trade Paperback

/ 352

CARTON QTY:

BISAC CATEGORIES:

Fiction / General, Fiction / Mystery & Detective / Historical

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

A storm. A disappearance. A race against time . . .

Mustique is in a state of breathless calm as tropical storm Cristobal edges towards it across the Atlantic. Most villa owners have escaped the island but a few young socialites remain, unwilling to let summer's partying end. American heiress Amanda Fortini is one such thrill-seeker - until she heads out for a morning swim and doesn't return.

Detective Sergeant Solomon Nile is just 28 years old and the island's only fully trained police officer. He quickly realizes he needs to contact Lord and Lady Blake, who bought the island decades ago and have invested time, money and love creating a paradise. Jasper is in St Lucia designing a new village of luxury villas but Lady Veronica (Vee to her friends) catches a plane immediately. Her beloved god-daughter, Lily, is on the island and this disappearance has alarming echoes of what happened to Lily's mother many years ago. Lady Vee would never desert a friend in need, and she can keep a cool head in a crisis.

When Amanda's body is found, a murder investigation begins. Nile knows the killer must be an islander because flights and ferry crossings have stopped due to the storm warning, but the local community.

Key Selling Points:

- For fans of classic murder mysteries, readers who discovered Lady Glenconner from her bestselling memoir Lady in Waiting and TV shows such as Death in Paradise.

- Lady Glenconner's memoir Lady in Waiting is a worldwide bestseller and has been brilliantly reviewed. Total sales across all formats stand at 230,000 copies to date

- Fascination with the island of Mustique remains high thanks to Lady Glenconner and The Crown, and this novel will give the reader a taste of the lifestyle, the physical beauty of the island and its history, as well as delivering a gripping and suspenseful plot

- The novel will be full of anecdotes, warmth and wit, with a cast of entertaining characters

- Lady Glenconner will promote on publication

Marketing and Publicity Plans:

- Digital advertising campaign and Amazon advertising campaign
- Social media campaign leading up to and through publication
- Feature on website and newsletter

Publicity Plans:

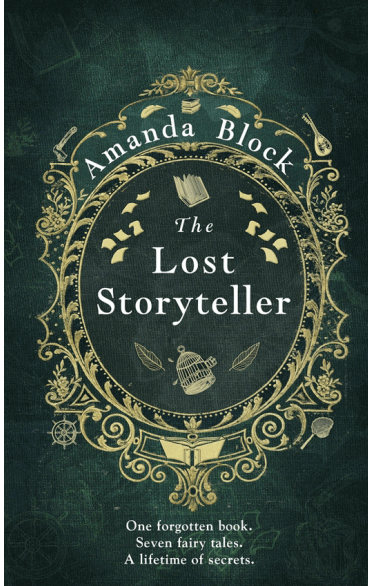
- Custom graphics created for publication day
- Social media promotion with buy links

Also Available:

Electronic Book

Lady Glenconner is now 89. She was born Lady Anne Coke in 1932, the eldest daughter of the 5th Earl of Leicester, and growing up in their ancestral estate at Holkham Hall in

The Lost Storyteller



ON SALE DATE: 05/10/2022

ANNOUNCED FIRST PRINT:

10,000

9781529360806

\$12.99(\$16.99 CAN)

Trade Paperback

/ 400

CARTON QTY:

BISAC CATEGORIES:

Fiction / General, Fiction / Family Life / General, Fiction / Literary, Fiction / Magical Realism

EXCLUSIVE TERRITORIES:

EDITOR:

For complete title and author's backlist information, visit edelweiss.com

Description:

"A powerful novel about the bond between fathers and daughters, and how stories connect us all. I loved it" Jenny Colgan

THE LOST STORYTELLER is the heartwarming and evocative debut novel from a stunning new voice in fiction, Amanda Block. Perfect for fans of Ruth Hogan, Jessie Burton and Diane Setterfield.

Rebecca hasn't seen her father Leo since she was six. Her family never talk about him, and she has long since pushed him firmly to the back of her mind. All she knows is that, once upon a time, he was a well-loved children's TV star.

But when a journalist turns up uninvited at her office, asking questions about her once-famous father, Rebecca starts to wonder whether there is more to Leo's absence than she realized. Then, looking for answers, she unearths a book of fairy tales written by Leo and dedicated to her - but what use are children's stories to her now, all these years later?

Tentatively, Rebecca tries to piece together her father's life, from the people he used to know and her own hazy memories. Yet her mind keeps returning to the magical, melancholic fairy tales, which seem to contain more truth than make-believe. Perhaps they are the key to unlocking the mystery of her father, the lost storyteller; to revealing who he was, what he went through - and even where he might be now...

THE LOST STORYTELLER celebrates the power and resilience of imagination.

"Absolutely beautiful . . . A cleverly wrought tale of fathers and daughters, and a bond buried so deep that it is lost to folklore" Polly Crosby, author of *The Illustrated Child*

"Captivating, moving and profound. I loved it! A spellbinding novel about the power of the stories we tell both to ourselves and to others" Tracey Emerson, author of *She Chose Me*

"Incredibly moving . . . A genuinely beautiful must-read" Buki Papillon, author of *An Ordinary Wonder*

Key Selling Points:

Amanda Block's spellbinding novel uses our childlike love of fairy tales to tell a story of lost family and hidden secrets. It is a book for book lovers everywhere, and for the lost storyteller within us all.

Global paperback publication date (paperback original in US)

We see Amanda as a repeat author and one to build in the US on the tail of her debut novel

Marketing and Publicity Plans:

- Netgalley campaign for early review
- Amazon Advertising campaign to build readership
- Digital and social media marketing leading up to publication
- Giveaways with bonus material and POS material for readers

Publicity Plan:

- Publicity outreach to trade publications including Publishers Weekly, Kirkus Reviews, Library Journal, Shelf Awareness, Booklist, Bookpage.
- Outreach to mainstream media including The New York Times, Wall Street Journal, The New York Post, The Chicago Tribune, Washington Post, USA Today, Houston Chronicle, The Star Tribune, Austin American Statesman and more.
- Blog tour targeting "Bookstagrammers" and bloggers leading up to publication to help build buzz.

Also Available:

Originally from Devon, Amanda moved to Edinburgh in 2007, where she attained a master's degree in creative writing. Since then, she's divided her time between

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